

# readySC Helps Winbro RECRUIT THE RIGHT WORKFORCE



**W**hen Winbro Group Technologies opened its facility in Rock Hill, SC in 2011, it was the company's first venture outside of the United Kingdom. Based in Coalville, Leicestershire, England, Winbro Group is a world-leading manufacturer of advanced machining technologies, producing cooling holes and forms in and on components that are used within aero engines and industrial gas turbines.

Because of the critical nature of the end product, the company values high-skills, attention to detail and integrity in its team members. Lloyd Bromham, chief operating officer of Winbro Group Technologies in Rock Hill, credits readySC™ with helping find the right workforce for the job.

"For a company that is new to the United States," Bromham says, "readySC provides essential recruiting assistance to tap into the local market to ensure that we attract, recruit and retain individuals not only with the right skills and experience but also the right attitude to form part of the Winbro team." ■



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— LLOYD BROMHAM,  
CHIEF OPERATING OFFICER  
OF WINBRO GROUP  
TECHNOLOGIES IN ROCK HILL